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SAFETY ASSESSMENT

Product Name: Soap Range
(by Ancient Wisdom Marketing, Sheffield)

Formula: AWM 001

The following Safety Assessment is carried out according to the Council Directive 76/768/EEC, on the Safety of Cosmetic Products and as amended by Commission Directives 2003/15/EC (7th Amendment), 2003/83/EC (30th Amendment), and 2003/80/EC (31st Amendment).

The Assessment is conducted in accordance with the principles of Good Laboratory Practice referred to in Article 1 of Council Directive 2004/10/EC on the applications of the principles of good laboratory practice and the verification of their application for tests on chemical substances.

This assessment takes account of:

- a) the general toxicological profile of each ingredient used;
- b) the chemical structure of each ingredient;
- c) the level of exposure of each ingredient;
- d) the specific exposure characteristics of the areas on which the cosmetic product will be applied;
- e) the specific exposure characteristics of the class of individuals for whom the cosmetic product is intended.

Review of Ingredients.

All of the ingredients have a history of use in cosmetic and toiletry products. Ingredients that are:

- Prohibited under the Cosmetics Directive
- Restricted when used beyond the allowed authorised conditions
- With toxicological data incompatible with the intended concentration and use

- Which have insufficient toxicological data nor safety in use experience
 - Which are not properly characterised with regard to purity and analytical composition
- Are excluded.

ASSESSMENT

Assessment is based on ingredient safety review.

Any additional essential oil and additive variants are considered as one product for the purpose of this Safety Assessment.

Ingredient Safety Review

Ingredients are listed below.

Toxicological data for the ingredients is held on file by Innovant Research Ltd.

Base:

Clear soap base

Aqua
 Glycerin
 Sorbitol
 Sodium Stearate
 Sodium Laurate
 Propylene Glycol
 Sodium Laureth Sulfate
 Sodium Lauryl Sulfate
 Sodium Chloride
 Stearic Acid
 Lauric Acid
 Titanium Dioxide
 Pentasodium Pentetate
 Tetrasodium Etidronate

White soap base

Aqua
 Glycerin
 Sodium Stearate
 Propylene Glycol
 Sorbitol
 Sodium Laurate
 Sodium Laureth Sulfate

Sodium Lauryl Sulfate
Sodium Chloride
Stearic Acid
Lauric Acid
Pentasodium Pentetate
Tetrasodium Etidronate

ADDITIVES:

Additives consist of

1. Colours
2. Manufactured fragrances
3. Other additions as listed.

1. Colours (added to a limit of 1%)

CI 19140
CI 47005
CI 15985
CI 14720
CI 16255
CI 45430
CI 18050
CI 16035
CI 42051
CI 73015
CI 42090
CI 44090
CI 28440

2. Manufactured Fragrances, to a limit of 2%

(supplied by Fragrance oils Intl Ltd)

Coconut Dream Fragrance 163653
BLUEBERRY FRAGRANCE 333739
Sea Breeze Fragrance 331459
Honey & Oatmeal Fragrance 331460
Diproylene Glycol
MANGO FRAGRANCE 167593
PASSION FRUIT FRAGRANCE 161106
CHERRY FRAGRANCE 145521
GRAPEFRUIT & MANDARIN FRAGRANCE 330693
SWEET FENNEL & JOJOBA 184621
BANANA FRAGRANCE 194387
DEWBERRY FRAGRANCE 333735

CHERITA 158918
 OZONE 330694
 OZONIC 330695
 WHITE CHOCOLATE FRAGRANCE 332581
 FESTIVE SPICE FRAGRANCE 332585
 APPLE FRAGRANCE 332586
 TEA TREE FRAGRANCE 177391
 CHAMOMILE FRAGRANCE 114228
 MAY CHANG 141879
 ALOE VERA 195042
 ROSE FRAGRANCE 333116
 PEPPERMINT FRAGRANCE 333117
 MYRRH FRAGRANCE 333119
 SANDALWOOD FRAGRANCE 333120
 LAVENDER FRAGRANCE 333121
 DEWBERRY FRAGRANCE 333735
 VIOLET FRAGRANCE 333738
 HARMONI FRAGRANCE 333977
 ALLOY FRAGRANCE 195146
 GARDEN OF EDEN FRAGRANCE 333983
 MIMA FRAGRANCE 333984
 IGLOO FRAGRANCE 333985
 PHAROAH 202546
 BABY POWDER FRAGRANCE 176306
 STRAWBERRY FRAGRANCE 334618

3. Other Additions.

% per kilo

Lavandula angustifolia (Lavender) flowers	10%
Rosa damascena (Rose) flowers and buds	10%
Calendula officinalis (Calendula) flowers	10%
Avena sativa (Oatmeal)	20%
Theobroma cacao (Cocoa) butter	50%
Mangifera indica (Mango) butter	50%
Butyrospermum parkii (Shea butter)	50%
Maris sal (Dead sea salt)	20%

The above ingredients have been reviewed for potential to be skin irritants, sensitisers or photo-sensitisers.

In addition in some instances data is available for systemic and sub-chronic toxicity.

The compounded fragrances are formulated in accordance with IFRA Guidelines for dermal safety.

A review of the structural chemistry has been made for each ingredient to estimate the likely potential for genotoxicity, reproductive effects and carcinogenicity.

Taking the above into account and based on the quantitative and qualitative usage of all of the ingredients, it is considered that soap formulations based on the use of one or more of the essential oils and additives are safe for marketing.

FINISHED PRODUCT SAFETY

It is considered that the specific ingredients used and their quantities ensure that the finished formulation will be well tolerated in use.

SUMMARY

In reviewing the safety and toxicity profile of the ingredients used and their quantity, it is concluded that there is no likely safety hazard with this product and that this product is safe for sale. This Safety Assessment is made on the understanding that all raw material specifications and finished product specifications comply to current Good Manufacturing Practices in relation to microbial purity and raw material quality.

Dated: February 14th 2006.

Revised: October 12th 2007.

John Hopkins

JOHN HOPKINS BSc. PhD. M I Biol. C Biol.

Safety Assessor

(Ancient Wisdom Marketing Soap range)

Note: This Safety Assessment is a legal document provided in accordance with the Cosmetics Directive. Neither this Safety Assessment, nor the name of Dr J Hopkins shall be used in any form of advertising or promotion. Failure to comply with these terms shall render this Safety Assessment invalid.

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